REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF FINANCE
**BUREAU OF INTERNAL REVENUE**
Quezon City

March 1, 2021

**REVENUE MEMORANDUM CIRCULAR No. 37-2021**

**SUBJECT** : **Availability of six (6) Tax Awareness/Educational Videos**

**TO** : All Internal Revenue Officials and Employees, and All Others Concerned

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This Circular is being issued to inform all internal revenue officers and employees, and all others concerned that SIX (6) TAX AWARENESS/EDUCATIONAL VIDEOS with the following topics/descriptions are available for access and download via the BIR's Facebook page https://www.facebook.com/birgovph and YouTube page https://www.youtube.com/birgovphl :

1. BIR History;
2. Tax: Why it matters (Importance of Paying Taxes);
3. All About Taxes (Tax Types; Taxpayer Types; Basic Registration, Filing and Payment Requirements/Procedures);
4. BIR Digital Transformation;
5. Why You Should Pay Your Taxes (Tax Enforcement Activities); and
6. Getting in Touch with the BIR (Various Communication Channels)

All Regional Directors, Revenue District Officers and other concerned office heads are hereby enjoined to give the aforementioned videos the widest publicity possible by performing the following:

- Play the videos on available electronic screens, such as television, personal computers in the Bureau's eLounges, and kiosks;
- Encourage revenuers to share the videos via Facebook, YouTube, Viber, Twitter, FB Messenger and other available social media platforms; and
- Email the URL link to taxpayers, organizations and institutions, including schools and other learning institutions;

Copies of the videos are also available at the Bureau's Public Information and Education Division.

BUREAU OF INTERNAL REVENUE
RECEIVED
MAR 17 2021
8:55 am
RECORDS MGT. DIVISION

**CAESAR R. DULAY**
**Commissioner of Internal Revenue**
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