REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF FINANCE
BUREAU OF INTERNAL REVENUE

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DEC 29 2015
by 4:30 pm
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29 December 2015

REVENUE MEMORANDUM CIRCULAR NO. 79 - 2015

SUBJECT: New BIR Mission and Vision Statements, and Core Values

TO: All Internal Revenue Officials and Employees

In the light of the achievements of the Bureau of Internal Revenue (BIR) in its tax administration reform initiatives concerning business processes and systems, as well as other key undertakings, the existing BIR Mission and Vision Statements, and Core Values were revisited.

This Circular is being issued to inform all internal revenue officials and employees of the new BIR Mission and Vision Statements, and Core Values, which shall henceforth be used as our guiding principles in the performance of our mandate.

1. BIR Vision Statement

   "The Bureau of Internal Revenue is an institution of service excellence and integrity."

2. BIR Mission Statement

   "We collect taxes through just enforcement of tax laws for nation building and the upliftment of the lives of Filipinos."

3. BIR Core Values

God – fearing	**Accountability**	**Innovativeness**	**Integrity**
Competency	**Transparency**	**Patriotism**	

All internal revenue officials and employees are hereby enjoined to give this Circular as wide a publicity as possible.

KIM S. JACINTO – HENARES
Commissioner of Internal Revenue
037933