REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF FINANCE
BUREAU OF INTERNAL REVENUE
Quezon n City

August 24, 2020

REVENUE MEMORANDUM CIRCULAR No. 93-2020

TO : **All Internal Revenue Officials, Employees and Others Concerned**

SUBJECT : **Celebration of the 18th Anniversary of the Development Policy Research Month**

The month of September of every year has been declared as Development Policy Research Month (DPRM) per Presidential Decree No. 247 issued on September 2, 2002. For CY 2020, the theme for the DPRM Celebration is "**Bouncing Back Together: Innovating Governance for the New Normal" or "*Makabagong Pamamahala para sa Sama-samang Pagbangon sa* New Normal".** This year's theme highlights the importance of innovating governance across all sectors of society to steer toward the path of renewed growth and dynamism.

All agencies of the government and their respective regions/field offices are enjoined to participate and support the celebration through organizing activities or events that may have relevance to the importance of a new brand of governance to be truly responsive to the needs of the present time. Innovating governance across all sectors of society is a must to bounce back in the new normal.

All Regional and District Offices are enjoined to provide their own DPRM streamer to be displayed at their building façade throughout the month of September. They may also coordinate with other participating agencies in their respective areas for any specific activity that they may want to participate in.

Attached is the letter of Philippine Institute for Development Studies (PIDS) which details the activities for the DPRM celebration as well as the format of the DPRM streamer.

All concerned are encouraged to participate in said activity and to give this Circular as wide a publicity as possible.

BUREAU OF INTERNAL REVENUE
RECEIVED
SEP 02 2020
9:55 am
RECORDS MGT. DIVISION

CAESAR R. DULAY
Commissioner of Internal Revenue

B-1

036513

PHILIPPINE INSTITUTE FOR DEVELOPMENT STUDIES
Surian sa mga Pag-aaral Pangkaunlaran ng Pilipinas
Service through policy research
18F Three Cyberpod Centris - North Tower, EDSA corner Quezon Avenue, Quezon City
Tel: (632) 372-1291 / 372-1292 • http://www.pids.gov.ph

August 14, 2020

MR. CAESAR R. DULAY
Commissioner
Bureau of Internal Revenue (BIR)
BIR National Office Building
BIR Road, Diliman, Quezon City

ACIR PMS

Dear Commissioner Dulay:

Greetings!

Per Malacañang Proclamation 247 dated September 02, 2002, the month of September of every year is declared as **Development Policy Research Month (DPRM)** to promote and draw nationwide awareness on the importance of policy research in the formulation of national development plans, programs, and policies.

We shall be celebrating the DPRM once more this coming September. For this year, in response to what is happening around us, we have chosen the theme, **"Bouncing Back Together: Innovating Governance for the New Normal"**, or in Filipino, ***"Makabagong Pamamahala para sa Sama-samang Pagbangon sa* New Normal"**. Through this theme, we hope to rouse our collective consciousness as we move forward as a nation to recover from this pandemic and face other challenges. We wish to emphasize the need to innovate governance across all sectors of society to steer the country toward the path of renewed growth and dynamism.

As the agency designated to lead and coordinate the yearly observance of the DPRM, the Philippine Institute for Development Studies (PIDS) invites your office/agency/local government to participate in this year's celebration through the following:

1. Display the physical banner of DPRM 2020 in your office premises or the electronic banner on your official website and social media pages. The attached file provides the design and specifications of the banner. You may access the template at http://bit.ly/dprm2020. You are free to choose between the English version and the Filipino version depending on your locality's language preference; you may also translate the slogan in your local dialect if you wish. For inquiries regarding the banner specifications, please contact Ms. Jachin Aberilla at jaberilla@mail.pids.gov.ph.

2. Repost and share DPRM promotional videos, infographics, and related announcements on your website and social media pages. (**Note:** You may download these from the DPRM website (http://dprm.pids.gov.ph) and PIDS social media pages (https://www.facebook.com/PIDS.PH/ and https://twitter.com/PIDS_PH).

3. Encourage your personnel to visit the DPRM website (http://dprm.pids.gov.ph) and the Annual Public Policy Conference (APPC) subsite and follow PIDS on its social media pages (https://www.facebook.com/PIDS.PH/ and https://twitter.com/PIDS_PH).

4. Attend all the virtual events this September such as the kickoff press conference and the APPC webinar series. All of these events are open to the public and will be streamed live on the PIDS Facebook page (https://www.facebook.com/PIDS.PH/). We will announce these events on our social media pages and provide the registration link.

5. Organize virtual activities/events (e.g., webinars) that may be relevant to the theme or to policy research.

Please use the attached confirmation sheet to provide details of your participation. Kindly email the accomplished form to Ms. Reynalyn Garcia at rgarcia@mail.pids.gov.ph. We will include your activities in the List of Activities/Events on the DPRM 2020 website.

We thank you for your continued support to PIDS and the DPRM. We look forward to hearing from you soon.

With our best regards and wishes for your good health and safety.

Very truly yours,

Celia M. Reyes
CELIA M. REYES
President

BUREAU OF INTERNAL REVENUE
INTERNAL COMMUNICATIONS DIVISION
RECEIVED
SEP 01 2020
Encl: Specifications for the banner/streamer
Proclamation No. 247
Confirmation Sheet

B081820 - HeV
BUREAU OF INTERNAL REVENUE
RECEIVED
2:45 PM
AUG 18 2020
Planning and Management Services

BUREAU OF INTERNAL REVENUE
RECEIVED
SEP 02 2020
9:55 am
RECORDS MGT. DIVISION