Bringing In Revenues
for Nation-building

REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF FINANCE
BUREAU OF INTERNAL REVENUE
Quezon City

BUREAU OF INTERNAL REVENUE
RECORDS MANAGEMENT DIVISION
RECEIVED
SEP 02 2024
BY: ADM - 2 TIME: 9:11

August 30, 2024

REVENUE MEMORANDUM CIRCULAR NO. 097-2024

SUBJECT : Amending the Revenue Memorandum Circular No. 86-2024 on Circularizing the New BIR Logo

TO : All Revenue Officials, Employees and Others Concerned

This Circular is hereby issued to amend Revenue Memorandum Circular (RMC) No. 86-2024. Accordingly, RMC No. 86-2024 is hereby amended to read as follows:

"In commemoration of the Bureau of Internal Revenue's 120th Founding Anniversary, the Bureau conducted a Contest for the Design of New BIR Logo per Revenue Memorandum Circular (RMC) No. 47-2024, as amended by RMC No. 78-2024.

From almost 600 entries submitted by internal and external participants, the Top 3 Best Entries were chosen by the BIR Management Committee, which became the basis for the design of the new BIR Logo that was submitted to and evaluated by the National Historical Commission of the Philippines and approved by the Office of the President.

The new BIR Logo, as shown below, embodies the new BIR (Bagong BIR sa Bagong Pilipinas) as it performs its mandate of **"Bringing In Revenues for Nation-building."**

Bringing In Revenues
for Nation-building

The representation of each symbol on the new BIR logo *(see Annex A)* encapsulates the thrust of the BIR to modernize its infrastructure and to digitalize its core processes and frontline services, as it performs its mission of collecting taxes through just enforcement of tax laws guided by its principle of "service excellence with integrity and professionalism."

The original copy of the approved new BIR Logo and its accompanying documents from the National Historical Commission of the Philippines are at the Office of the Deputy Commissioner – Resource Management Group, National Office, for safekeeping. The use of the new BIR Logo shall start on August 2, 2024."

All concerned are hereby enjoined to be guided accordingly and to give this Circular as wide a publicity as possible.

ROMEO D. LUMAGUI, JR.
Commissioner of Internal Revenue

H-3

ANNEX A

BUREAU OF INTERNAL REVENUE



SEAL SYMBOLISM

PILLAR : Strength, stability and support, symbolizing the role of the Bureau of Internal Revenue (BIR) in providing the lifeblood of the government and BIR's authority and unwavering commitment in fulfilling its mission of collecting taxes through just enforcement of tax laws for nation building and upliftment of the lives of Filipinos.

PHILIPPINE EAGLE : The BIR's tenacity and resilience in overcoming the odds to achieve its goals, soaring high amidst all adversities. The "eagle eye" symbolizes the Bureau's vigilance and attention to detail in the enforcement of tax laws and collection of taxes.

3 STARS : The Philippine Archipelago's three principal islands – Luzon, Visayas and Mindanao, affirming BIR's dedication to serving the entire nation.

SUN RAYS : The BIR's role in guiding the nation towards prosperity through fair and transparent enforcement of tax laws.

PEOPLE WITH JOINED HANDS : The unity and cooperation of all BIR personnel and external stakeholders in propelling the nation to progress by being partners in nation building.

COIN : The BIR Mission to collect taxes through delivery of excellent taxpayer service and just enforcement of tax laws.

1904 : The year the BIR was established through Act No. 1189 or the Internal Revenue Law of 1904, which took effect on 1 August 1904.

BUREAU OF INTERNAL REVENUE
RECORDS MANAGEMENT DIVISION
RECEIVED
SEP 02 2024
BY: ADMIN UNIT - 2 TIME: 9:11