**Republic of the Philippines**
Department of Finance
**Securities and Exchange Commission**
SEC Building, EDSA, Greenhills, Mandaluyong City
**Company Registration and Monitoring Department**

**MEMORANDUM CIRCULAR NO. 19**
**Series of 2013.**

Pursuant to Republic Act 10530, or ***"The Act Defining The Use and Protection Of The Red Cross, Red Crescent and Red Crystal Emblems"***, which took effect on May 22, 2013, determining the strict use of the words "*Red Cross*", "*Red Crescent*" and "*Red Crystal*" for the armed forces medical personnel and the members of the Red Cross and Red Crescent Movement, the Commission *En Banc* in its meeting on November 7, 2013, resolved to amend SEC Memorandum Circular No. 5, Series of 2008 (Guidelines and Procedures on the Use of Corporate and Partnership Names) dated July 17, 2008 by inserting a ***"Section 11-a"*** thereon to read as follows—

> *"11-a. Pursuant to Republic Act 10530, or "The Act Defining The Use and Protection Of The Red Cross, Red Crescent and Red Crystal Emblems", the use of the words "red cross", "red crescent", or "red crystal" or their translation in any official language and dialect cannot be used or registered as part of a corporate or partnership name, unless with the consent of the Philippine Red Cross."*

This amendment shall take effect immediately.

November 21, 2013.

Mandaluyong City, Philippines.

**TERESITA J. HERBOSA**
**Chairperson**